



BUDTENDER TALKING POINTS + ASSETS

Budtender support guide

Use these cues to guide adult-use shoppers toward the right format while keeping the conversation compliant, clear, and dispensary-friendly.



Core talk track

Brand position

Uplife is a Missouri-crafted edible line built around familiar flavors, measured servings, and approachable formats.

Best opener

Ask: Do you prefer a gummy, a chocolate, or a tablet? Then narrow by flavor, cannabinoid pairing, and experience level.

Consistency cue

Emphasize package potency, serving discipline, and reading the label every time.

Compliance cue

Avoid medical promises. Use neutral language like may prefer, looking for, formula-driven, or flavor-forward.

One-line menu copy

Uplife crafts gummies, chocolates, and tablets with precise portions, familiar flavors, and a format for every edible shopper.

Format cheat sheet

Gummies

Shopper fit

Fruit-forward, familiar, easy entry point

Examples

Blue Raspberry, Key Lime Pie, Strawberry, Tangerine, Watermelon

Chocolates

Shopper fit

Dessert-like edible experience

Examples

Cookies & Cream, Milk Chocolate, Strawberry Crunch

Tablets

Shopper fit

Portable, clean, formula-driven

Examples

Emerald THC:CBG, Indigo THC:CBD, Liliac THC:CBN, Scarlett

Retail availability

The Heights Cannabis in Maryland Heights plus High Profile Pineville and High Profile Holland. Add new store partners to the website map as distribution expands.